Reg. No.

G. VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS), KOVILPATTI - 628 502.



UG DEGREE END SEMESTER EXAMINATIONS - NOVEMBER 2024.

(For those admitted in June 2023 and later)

PROGRAMME AND BRANCH: B.B.A.

SEM	CATEGORY		COMPONENT	COURSE COD	E COURSE TITLE		
III	PART - III		ELECTIVE GENRIC - 3	U23BB3A3	BUSINESS STATISTICS		
Date	& Sess	sion: 1	4.11.2024 / AN '	Fime : 3 hours	Maximum: 75 Marks		
Course Outcome	Bloom's K-level	Q. No.	<u>SECTION – A (</u> 10 X 1 = 10 Marks) Answer <u>ALL</u> Questions.				
CO1	K1	1.	The arithmetic mean of observations 14,13,32,41 and 55 is: a) 23 b) 25 c) 31 d) 32				
CO1	K2	2.	Which one of the followinga) Arithmetic meanc) Geometric mean	; is a positional a b) d)	verage? Median Harmonic mean		
CO2	K1	3.	Squares of a) Standard Deviation c) Mean Deviation	_is known as var b) d)	iance Mean Median		
CO2	K2	4.	A measure of dispersion is a) Variance c) Median	an average of b) d)	Skewness Deviation		
CO3	K1	5.	What is the primary purper a) To remove noise from t seasonal component c) To identify outliers component	ose of detrending he data	in time series analysis? b) To eliminate the d) To isolate the trend		
CO3	K2	6.	Which method estimates t averages?a) Simple Average Methodc) Semi-Averages Method	he seasonal com l b) d)	ponent using simple Ratio to Trend Method Link Relative Method		
CO4	K1	7.	The best average in the co a) Median c) Mode	nstruction of Ind b) d)	ex Numbers is Geometric Mean Arithmetic Mean		
CO4	K2	8.	Paasche Index number is a) Base year quantities c) average of Base & Curr quantities	based on b) ent year d)	Current Year quantities none of the above		
CO5	K1	9.	The null and alternative h a) H0 : $\mu \ge 8.2$ & H1 : $\mu <$ c) H0 : $\mu \le 8.2$ & H1 : $\mu >$	ypotheses are. 8.2 b) 8.2 d)	H0 : $\mu = 8.2$ & H1 : $\mu \neq 8.2$ H0 : X $\neq 8.2$ & H1 : X = 8.2		

CO5	K2	10.	This hypothesis test is classifies as.					
			a) Right-tailed b) Two-tailed					
			c) Multi-tailed d) left-tailed					
Course Outcome	Bloom's K-level	Q. No.	<u>SECTION – B (</u> 5 X 5 = 25 Marks) Answer <u>ALL</u> Questions choosing either (a) or (b)					
CO1	K3	11a.	Find the arithmetic mean of the following distribution:					
			x	10 30 50 70			89	
			f	7 8		10	15	10
					(O)	R)		
CO1	K3	11b.	Calculate the h	Calculate the harmonic mean for the following data:				
			x 1	3	5	7	9	11
			f 2	4	6	8	10	12
CO2	K3	12a.	Calculate the 15, 20, 17, 12	Calculate the standard deviation from the observations: 14, 22, 9, 15, 20, 17, 12, and 11.				
CO2	K3	12b.	Calculate mea	n deviation fro	om the	following	g data:	
			X	2 4	6	8	10	
			F	1 4	6	4	1	
CO3	K4	13a.	Discover the Methods of Measuring Seasonal Variations.					
CO3	K4	13b.	A hospital has used a 9 month moving average forecasting method to predict drug and surgical inventory requirements. The actual demand for one item is shown in the table below. Using the previous moving average data, convert to an exponential smoothing forecast for month 33. Month : 24 25 26 27 28 29 30 31 32 Demand : 78 65 90 71 80 101 84 60 73 (in units)					
CO4	K4	14a.	Dissect the CPI sample created?					
CO4	K4	14b.	(OR) Construct Consumer Price Index Number with the help of the following data:					
				Consumer Ite	ms F	Price	Weight	
				Food		125	40	
				Fuel		120	10	
				Cloth	6	100	25	
				Miscellaneous	,	120	10	
				miscellancous	<u> </u>		10	
CO5	K5	15a.	Disprove the 5 steps in hypothesis testing? (OR)					
CO5	K5	15b.	Popularity of psychology professors:					
				Anderson	Klat	sky	Kamm	Total
			Observed	32	25		10	67
			Expected	22.3 22.3 67				
1	1	1	1					

Course Outcome	Bloom's K-level	Q. No.	$\frac{\text{SECTION} - C (5 \text{ X 8} = 40 \text{ Marks})}{\text{Answer } \underline{\text{ALL}} \text{Questions choosing either (a) or (b)}}$					
CO1	K3	16a.	Let's try finding the mean of the follo	owing distribution	n:			
			Class-Interval 15-25 25-35 35	5-45 45-55 55-65	65-75 75-85			
			Frequency 6 11	7 4 4	2 1			
CO1	K3	16b.	(O)	R)	·			
		2000	Find the harmonic mean of the follow	wing distribution	of data			
			Dividend yield (%) 2-6 6	-10 10-4 14-18	8 18-22			
			No.of Companies 10 1	No.of Companies 10 12 18 22 28				
CO2	K4	17a.	Find out the coefficient of mean de	viation in the fo	llowing series:			
			Age 0-10 10-20 20-30 30	-40 40-50 50-	60 60-70 70-80			
			Persons 20 25 32 4	40 42 35	5 10 8			
CO2	КЛ	17h	(O) Compute Deerson's coefficient of con	R)	advantigament			
02	Νт	170.	cost and sales as per the data given	helow.	auvertisement			
			Advertisement Cost in 1000's 39 65	62 90 82 75	25 98 36 78			
			Sales in lakhs 47 53	58 86 62 68	60 91 51 84			
CO3	K4	18a	Calculated the trend values from	the following da	ata by the method			
000		104.	of semi-averages.	the following de	the method			
			Year 1974 1975 1976 19	77 1978 197	9 1980 1981			
			Sale 10 11 13 8	$\frac{1}{3}$ 14 12	9 14			
			Year 1982 1983 1984 198	85 1986 198	7 1988			
			Sale 13 10 12 10	6 14 16	17			
CO3	K4	18b	(O)	R)				
000	1111	100.	Compute the seasonal index fr	rom t he follow	ring data by the			
			method of simple averages.					
			Vear QuarterV Vear QuarterV Vear QuarterV					
			1980 I 106 19 2 I	90 1984 I	80			
			II 124 II	112 II	104			
			III 104 III	101 III	95			
			IV 90 IV 1981 I 84 1983 I	85 IV 76 1985 I	83 104			
			II 114 II	94 II	112			
			III 107 III	91 III	102			
			<u> </u>	76 IV	84			
0.04		10						
CO4	K5	19a.	From the following data find Consume	er Price Index:				
			Items Quantity Consume	ed Price in	Price in			
				Dase year				
			Rice 30 qt	12	25			
			Oil Oil $Oikg$	1.5	0.0			
			Clothing 72 metres	0.75	10			
			Housing per month	20	30			
			Miscellaneous per month	s per month 20 15				
CO4	<u>к</u> 5	10h	(OR)					
	no	190.	Calculate the cost of living index nu	mber from the fo	llowing data :			
			Item Price Weight					
			Ease Year	Current Year	Λ			
1	1	1		71	1 7			

			Fuel	8	12	1	
			Clothes	14	18	3	
			House Rent	22	15	2	
			Miscellaneous	25	30	1	
CO5	К5	20a.	The following data related the rubber percentage of two types of rubber plants, where the sample has been drawn independently. Test for their mean difference. Type I 6.21, 5.70, 6.04, 4.47, 5.22, 4.45, 4.84, 5.84, 5.88, 5.82, 6.09, 5.59, 6.06, 5.59, 6.74, 5.55 Type II 4.28, 7.71, 6.48, 7.71, 7.37, 7.20, 7.06, 6.40, 8.93, 5.91, 5.51, 6.36				
CO5	К5	20b.	(OR) Two random samples were drawn from two normal populations and their values are: A : 65, 66, 73, 80, 82, 84, 88, 90, 92, B : 64, 66, 74, 78, 82, 85, 87, 92, 93, 95, 97 Test whether the two populations have the same variance at the 5% level of significance. 2 =8.)v1=10 and v(Given: F=3.36 at 5% level for				